

# Host a Webinar Watch Party with New England Dairy



Receive a cheese gift box to share with your district or SNA chapter when you host a New England Dairy webinar watch party.

*Minimum 10 participants. Limit one training per organization per school year.*

*Available to schools in CT, MA, NH, RI, & VT.*

*For illustration only, actual cheese selection will vary.*

## Materials Needed:

Internet connection, computer/laptop/device to run video, projector, screen/ monitor and sound system, and your staff.

## Step 1: Choose from one of our two child nutrition webinars.

- **Dairy Nutrition in School Meals** (30 minutes)
- **Chill Out with Cold Milk** (30 minutes)
- **Lactose Intolerance & Dairy Allergies** (30 minutes)

## Step 2: Set a watch date and register through this [link](#) or QR code:



## Step 3: Get ready for your event.

- Receive and store your cheese gift box items, add anything additional you might like to serve.
- Print the attendance form and pre & post-surveys. (Provided after registration).
- Secure a computer with internet connection, projector, screen, and sound system. Test to make sure it works

## Step 4: Host your event.

- Have everyone sign in on the attendance form and complete the pre & post-survey.
- Share the video with the group through the link above.
  - Host should access the webinar and complete registration questions and post survey online. Include the number of people in your watch party including yourself.
- Share the cheese gift box snacks with everyone.
- Take photos of your group watching the webinar and enjoying the cheesy snacks.

## Step 5: Share the details immediately after your event.

- Distribute the attendance certificate to your participants. Certificate will appear after you watch the webinar.
- Email copies of the sign in sheet, surveys, and photos to [info@newenglanddairy.com](mailto:info@newenglanddairy.com).
  - Subject: [Organization Name] Webinar Watch Party Details

*Once everything is complete, we will send the host a complimentary inflatable cow as a thank you for coordinating.*

