



Ordering Promotional Materials

1. Pick an item and click “order by mail.” You will be sent to the item’s page within our farmer catalog
2. Select your quantity and click “add to cart”
3. If you would like to place an order beyond that maximum order limits, email us (promoitems@newenglanddairy.com)
4. To add more items, select “add to your order”
5. Once your order is complete, select “checkout”
6. Create a free account or login to your existing account on the catalog website
7. Complete the steps to add your farm information and shipping address
8. Our team approves orders twice a week. You will receive a confirmation email once your order has been approved

Downloading Handouts

1. Select a handout and click “download now”
2. When the handout opens, select download
3. Print the file from your home or send it to your local print shop. Our dairy promotion grants can be used to cover the cost of printing handouts