

Milk Temperature Survey Contest
NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FEW WILL WIN.

Eligibility: This contest is open to school nutrition professionals who are employed in a K-12 school in CT, MA, NH, RI, or VT. Schools that received a milk cooler through previous Milk Temperature Survey Contests are not eligible to win a cooler again. Employees of New England Dairy & Food Council, their respective parents, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development, production, or distribution of promotion materials and persons who are immediate family or who reside in the same household as persons in the preceding categories are not eligible. Void where prohibited.

Contest Period: Contest runs from March 1, 2024, to 11:59 pm on February 28, 2025. Winning schools will be randomly selected from all available entries as of 11:59 PM February 28, 2025. School nutrition professionals from winning schools will be notified within one week of selection.

Prizes: One (1) winner from each state (CT, MA, NH, RI and VT) will be randomly selected to receive a new refrigerated milk cooler (up to \$5,120 value). This prize will be the property of the school district where the winner is employed. Odds of winning depend on the number of valid entries received. Each school that submits a Milk Temperature Survey will receive one (1) set of two (2) cow-spot "Grab a milk!" magnets, while supplies last. No cash or other substitution may be made, except by sponsors in the event that a prize (or part thereof) cannot be awarded, in which case sponsors will at their sole discretion award a prize (or part thereof) of equal or greater value. Taxes are the sole responsibility of the winners. Winner understands that he/she must claim a prize award on his or her tax return that is valued at \$600.00 or greater.

How to Enter and Win: To be entered to win eligible school nutrition professionals must complete and submit New England Dairy's Milk Temperature Survey by 11:59 pm on Wednesday, February 28, 2025. One (1) entry allowed per school over the course of the contest period. One (1) submission will be randomly selected as a winner from each state (CT, MA, NH, RI, and VT) from all qualified entries available at 11:59 PM on February 28, 2025. A total of up to five (5) coolers will be awarded through the selected period mentioned above.

Indemnification: By entering, participants agree to release, discharge, and hold harmless New England Dairy & Food Council and their respective partners, affiliates, subsidiaries, advertising or promotion agencies or other individuals engaged in the development or production, from all claims or damages arising out of participation in both this offer and/or contest and/or acceptance of any prize or offer. Subject to applicable federal, state, and local laws and regulations.

Winners List: To receive a list of winners, mail a self-addressed, stamped envelope to:
New England Dairy & Food Council
Attn: Milk Temperature Survey Contest
1034 Commonwealth Ave
Boston, MA 02215

Sponsor: New England Dairy & Food Council

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