

SOCIAL MEDIA CONTENT PLAN

JUNE - NATIONAL DAIRY MONTH

						01 WORLD MILK DAY POST
02 INTRODUCTION POST	03 SUSTAINABILITY POST	04 NATIONAL CHEESE DAY POST	05 SUSTAINABILITY POST	06 NUTRITION POST	07 RECIPE POST	08 DAIRY IN YOUR COMMUNITY POST
09 MEET THE COWS POST	10 FARM TO FRIDGE POST	11 NUTRITION POST	12 MILK SAFETY POST	13 DAIRY MYTH BUSTING POST	14 FARM PRACTICES POST	15 FARM HISTORY POST
16 FATHER'S DAY POST	17 SUSTAINABILITY POST	18 FARMER Q&A OR INTERACTIVE POLL	19 NUTRITION POST	20 THROWBACK PHOTO	21 FIRST DAY OF SUMMER POST	22 RECIPE POST
23 FARM PRACTICES POST	24 DAIRY IN YOUR COMMUNITY POST	25 SUSTAINABILITY POST	26 4-H/FFA/CREAM POST	27 NUTRITION POST	28 RECIPE POST	29 THANK YOU POST